

Ioannis Tsouratzis

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Computer Skills

- HTML5, CSS3, jQuery, Javascript
- CMS platforms: WordPress / Drupal
- Google Analytics, AdWords, AdSense, Facebook Insights
- MailChimp, SurveyMonkey
- Adobe: Dreamweaver, Lightroom, Photoshop, Indesign
- Cyberlink PowerDirector, Flipbook
- Microsoft Office, OpenOffice
- Microsoft Windows 10, Mac OS

Professional Experience

EASL-European Association for the Study of the Liver (based in Geneva) **03.2014 – to date**
Web content coordinator

- Event's website creation, maintenance, debugging and application of updates using WordPress CMS platform.
- SEO and SEM techniques. Proposals for improving EASL's online presence.
- Google AdWords campaigns creation and monitoring. Application of remarketing and conversion tagging techniques. Reporting from both Google AdWords and Google Analytics accounts.
- Newsletter campaigns creation and management of subscriber database using MailChimp.
- Graphic creation for website pages, Google AdWords banners, newsletter and other EASL email templates.
- Colleague training in a number of digital platforms using specific features tailored to their needs.
- Project lead of major annual event mobile app.

www.airbnb.com

11.2011 – 03.2014

Photographer

- Shoot apartments (interior and exterior views) in Geneva canton and Rhone-Alpes region in France.
- Select, edit and upload photos.

www.travelphoto.gr

01.2010 - to date

Web Programmer / Designer, photographer

- Build, maintain, update website structure and content (WordPress CMS)
- SEO management using Google tools and online sources with exceptional results.
- Take photos from various Greek and European destinations.
- Write travel destination articles with useful information, tips and personal valuation.

PC World Magazine, Greek Edition

04.2007 - 01.2010

Technical Editor

- Responsible for everyday website update with IT articles.
- DVD and CD editor. Evaluation and collection of material to be included inside optical media attached to the monthly issue of PC World magazine.
- Cover new product presentations across European cities and provide respective articles for website and magazine content.

Motorpress Hellas and Explorer EPE

07.2005 - 11.2006

Advertising sales, Travel and photo Editor, Programmer

- Create intranet application for the interconnection of travel photographs, articles and destinations.
- Sell advertisement space to touristic local businesses.
- Take photos and write travel articles from destinations presented on 'About Greece', 'Touring' magazines, 'Apodraseis' travel guide and 'E4' magazine.

Fcnet

09.2004 - 06.2005

Web Programmer / Designer

- Website programming / development. Creation of custom Content Management Systems (CMS) according to client's needs.
- Web Design in collaboration with graphic designer.
- Customer support.

'Pyrgos' private educational center

10.2003 – 06.2004

IT Professor

- Responsible for academic progress and student provision with all the necessary knowledge for their undergraduate final examinations. (Course: Application Development in Programming Environment).

Relational Technology

07.2001 – 10.2003

Technical Engineer, Seminar Instructor

- Technical seminar instructor on client-server and multi-tier applications using Sybase respective tools.
- Technical support on Sybase Powerbuilder and Sybase Application Server. Communication with Sybase headquarters in France when needed.
- Client-server and web application development using Sybase Powerbuilder platform.

Alamy.com, IML Image Group

01.2002 – to date

Photographer

- Provide images available for sale on their local and online distribution channels.

Education

Institute of Professional Training

Computer science degree, major Software Engineer

- Thesis: Application development using MS Visual Basic, SQL and MS Access.
Topic: Ten-year population census.

- Achievement: Won first prize with respective money reward.
- Scholarship for two semesters due to academic excellence.
- Final examinations grade: 19/20

Deree College (American College of Greece)

Bachelor degree of Arts in Economics

- Placed twice on Dean's List for Academic Excellence.
- CI: 3.18/4

Seminars

Certificate of achievement on Microsoft Approved Course: Programming with Microsoft Visual Basic. NET

Languages: English (fluent), French (B1+ level), Greek

Permis de sejour: B (valid until February 2019)

Military Obligations fulfilled,

Driving license: B